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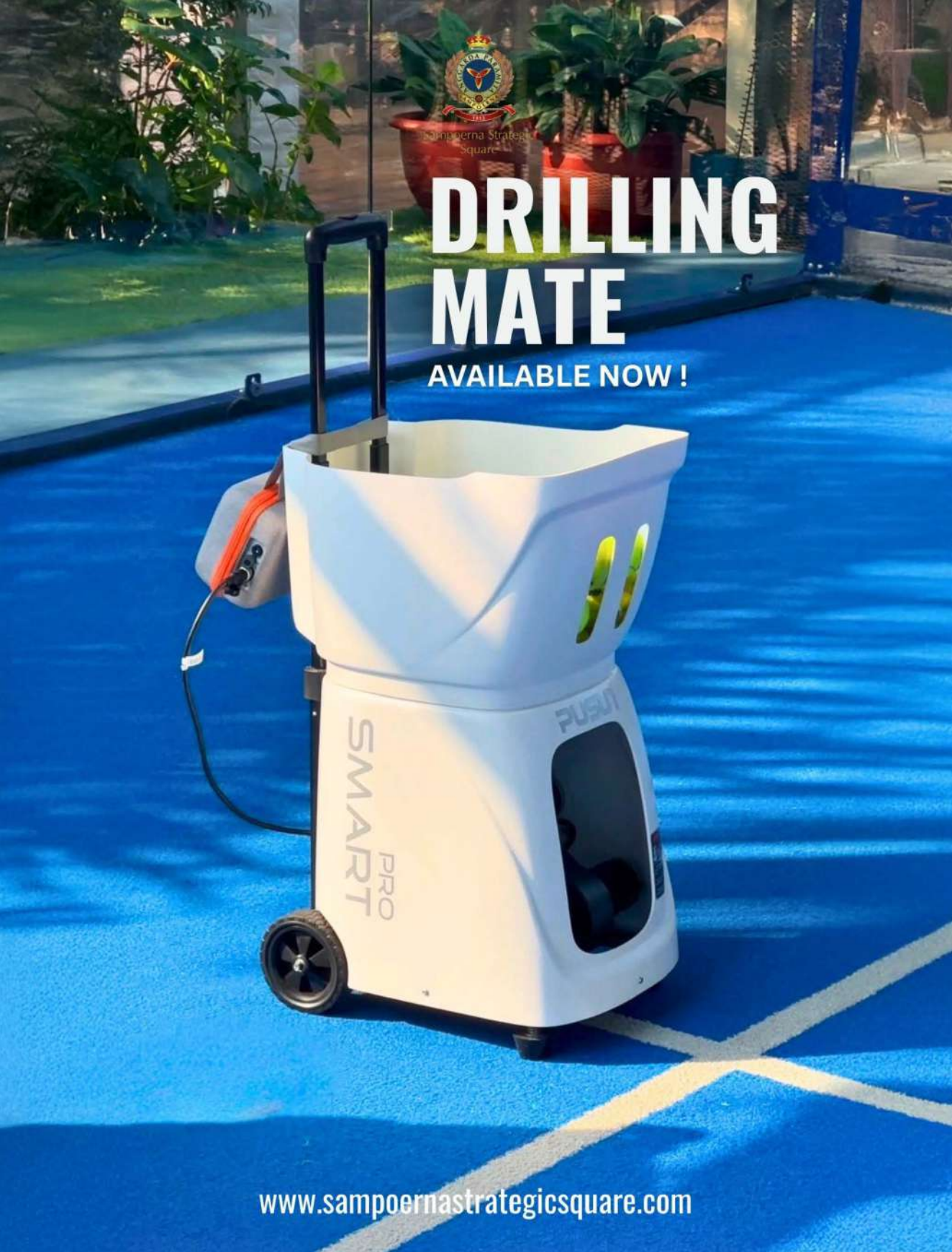
SAMPOERNA STRATEGIC SQUARE

EDITION·2026

Elevating Everyday Excellence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Making Every Day Exceptional

Dear Readers,

Excellence often takes shape in everyday moments: a productive meeting, a comfortable workspace, or a meaningful connection with the community around us. At Sampoerna Strategic Square, we strive to make those moments better through spaces and experiences that support the people and their businesses.

Our ready-to-use offices bring together adaptable layouts, professional amenities, and convenient access to the city. They offer businesses a practical place to begin, grow, and welcome visitors with confidence. Each setting balances everyday convenience with the distinctive atmosphere of an established Jakarta landmark.

In this edition, we explore how smart technology, sustainability, wellness, and human-centered design are reshaping workplaces and helping people do their best work.

For those who love to explore, our journey across Indonesia reveals living traditions, remarkable landscapes, and cultural heritage. We also visit five cities around the world where thoughtful planning and innovation make daily life healthier, easier, and more connected.

Our book review considers how the benefits of public infrastructure can be shared more fairly, offering a fresh perspective on the places we inhabit.

You will also find simple habits for a healthier workday, alongside highlights from Sampoerna's 113th anniversary and our community initiatives, including the blood drive and UMKM & CSR Festival.

As the year draws to a close, we hope these stories inspire you to find new possibilities in the everyday. We extend our warmest wishes for a fulfilling year ahead.

Sherly, LTR Manager

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Celebrating the Festive Season and Welcoming 2027

Sampoerna Land, as the owner and building management of Sampoerna Strategic Square, is delighted to invite you to a special celebration marking Christmas and the New Year 2027. Join us in sharing the joy of the festive season and welcoming the new year with renewed hope, enthusiasm, and exciting opportunities.

Sampoerna Land, selaku pemilik dan pengelola gedung Sampoerna Strategic Square, dengan senang hati mengundang Anda untuk menghadiri perayaan istimewa dalam rangka menyambut Natal dan Tahun Baru 2027. Mari berbagi sukacita di penghujung tahun dan menyambut tahun yang baru dengan harapan, semangat, serta berbagai peluang baru.

Chinese New Year Celebration

February 26, 2026 | Main Lobby & North Tower, 30th Floor

Sampoerna Strategic Square welcomed Chinese New Year with a festive celebration held in the building's main lobby, bringing an atmosphere of joy, happiness, and prosperity. As part of the festivities, the Barongsai troupe also visited offices throughout the building, spreading good fortune and positive energy. The celebration fostered a spirit of togetherness among business units and tenants, symbolizing shared hopes for continued success, happiness, and prosperity in the year ahead.

Sampoerna Strategic Square menyambut Tahun Baru Imlek dengan perayaan meriah di lobi utama gedung, menghadirkan suasana penuh sukacita, kebahagiaan, dan kemakmuran. Sebagai bagiandari perayaan, tim Barongsai turut mengunjungi kantor- kantor di lingkungan gedung untuk menyebarkan semangat keberuntungan dan energi positif. Kegiatan ini mempererat kebersamaan antarunit bisnis dan penyewa, sekaligus menjadi simbol harapan akan kesuksesan, kebahagiaan, dan kemakmuran bersama di tahun yang baru.

Ramadhan Entertainment - Rampak Bedug

During the Month of Ramadhan

Sampoerna Strategic Square celebrated Ramadhan with two Rampak Bedug performances at its lobby. The lively rhythms of traditional drums brought festive energy and enriched the atmosphere throughout the holy month.

Sampoerna Strategic Square memeriahkan bulan Ramadan melalui dua pertunjukan Rampak Bedug di area lobi gedung. Irama bedug tradisional yang penuh semangat menghadirkan suasana meriah dan memperkuat nuansa kebersamaan selama Ramadan.

Ramadhan Takjil

During the Month of Ramadhan

Throughout the month of Ramadhan, Sampoerna Strategic Square shared *takjil* with tenants and visitors at its main lobby, fostering a warm atmosphere of kindness, togetherness, and generosity during the holy month.

Sepanjang bulan Ramadan, Sampoerna Strategic Square membagikan takjil kepada para tenant dan pengunjung di lobi utama, menghadirkan suasana hangat yang mencerminkan kepedulian, kebersamaan, dan semangat berbagi.

Evacuation Drill

Nov 20, 2025

Sampoerna Strategic Square conducted an evacuation drill to enhance emergency preparedness, familiarize tenants with evacuation routes, test response times, and strengthen coordination among emergency teams and floor wardens.

Sampoerna Strategic Square mengadakan simulasi evakuasi untuk meningkatkan kesiapsiagaan darurat, mengenalkan jalur evakuasi, menguji kecepatan respons, serta memperkuat koordinasi antara tim tanggap darurat dan petugas lantai.

First Aid Training

July 24, 2026 | North Tower, 3rd Floor

Sampoerna Land organised first aid training for all tenants in collaboration with the Regional Disaster Management Agency team. The session strengthened emergency preparedness and equipped participants with essential knowledge and practical skills to provide prompt and appropriate first aid in the workplace.

Sampoerna Land menyelenggarakan pelatihan Pertolongan Pertama pada Kecelakaan bagi seluruh tenant bersama tim Badan Penanggulangan Bencana Daerah. Kegiatan ini meningkatkan kesiapsiagaan dalam menghadapi kondisi darurat serta membekali peserta dengan pengetahuan dan keterampilan dasar untuk memberikan pertolongan pertama secara cepat dan tepat di lingkungan kerja.

Pest Control

May 22, 2026 | Sampoerna Strategic Square

Sampoerna Land regularly conducts pest control activities to maintain a clean, healthy, and comfortable environment for all building occupants. The programme helps prevent pests, reduce health risks, and protect workplace facilities, while encouraging tenants to maintain cleanliness and proper waste disposal.

Sampoerna Land secara rutin melaksanakan kegiatan pest control untuk menjaga kebersihan, kesehatan, dan kenyamanan lingkungan bagi seluruh penghuni gedung. Kegiatan ini membantu mencegah keberadaan hama, mengurangi risiko kesehatan, serta melindungi fasilitas kerja, sekaligus mengajak tenant untuk selalu menjaga kebersihan dan membuang sampah dengan benar.

The Workplace, Reimagined

TECHNOLOGY, SUSTAINABILITY, WELLNESS, AND HUMAN CENTERED DESIGN ARE CREATING WORKPLACES THAT HELP PEOPLE FEEL HEALTHIER, CONNECTED, AND READY TO THRIVE.

For decades, offices were designed around a simple idea: provide every employee with a desk, a chair, and a place to complete assigned tasks. Today, that model is rapidly changing. The modern workplace is no longer simply a physical location. It is becoming an intelligent, adaptable environment that supports people, responds to changing needs, and reflects an organization's values.

Smart technology, sustainability, wellness, and human centered design are now shaping workplaces that feel more connected, efficient, and purposeful. Together, these elements are transforming the office from a place people are required to visit into a place where they can perform at their best.

A Smarter and More Responsive Office

Technology has become part of the workplace infrastructure. Smart sensors can monitor occupancy, temperature, lighting, and air quality, allowing building systems to respond automatically throughout the day. Meeting rooms can be reserved through mobile applications, while employees can use digital platforms to locate available desks or identify quieter areas for focused work.

Artificial intelligence can also help organizations understand how spaces are being used. Instead of relying on assumptions, workplace teams can analyze patterns and adjust layouts, services, and resources accordingly. An underused meeting room might become a collaborative studio, while a crowded department may receive additional flexible work areas.

The goal is not to introduce technology simply because it is available. The most effective workplace technology remains largely invisible. It removes friction, supports productivity, and gives employees greater control over their surroundings without making the office feel complicated.

Sustainability as a Workplace Standard

Environmental responsibility is becoming an essential part of workplace design. Energy efficient lighting, responsible material selection, water conservation, and improved waste management can reduce environmental impact while lowering operating costs.

Natural light is another important consideration. Offices that maximize daylight can reduce dependence on artificial lighting and create a more welcoming atmosphere. Indoor plants, natural materials, and better ventilation can strengthen the connection between employees and the natural environment.

Sustainability also extends to how workplaces are used. Flexible spaces can accommodate different activities without requiring constant renovation. Modular furniture can be rearranged, reused, or repaired, helping organizations reduce waste and respond more easily to future change.

Employees increasingly want to work for organizations that demonstrate genuine environmental responsibility. A sustainable workplace makes those commitments visible. It shows that the organization is prepared to invest in both long term resilience and the wellbeing of the wider community.

Wellness Beyond Physical Comfort

Workplace wellness once focused mainly on ergonomic chairs and basic safety. While these remain important, organizations are beginning to adopt a broader understanding of employee health.

Modern offices may include quiet rooms, wellness spaces, comfortable social areas, and outdoor environments. Adjustable furniture encourages movement, while acoustic design helps reduce unwanted noise. Good air quality, appropriate lighting, and comfortable temperatures can also influence concentration and energy levels.

Mental wellbeing is equally important. Employees need spaces where they can step away from constant stimulation, hold private conversations, or work without interruption. A workplace that offers different settings allows individuals to choose the environment that suits their task and emotional state.

However, physical design cannot compensate for an unhealthy organizational culture. Wellness must also be supported through realistic workloads, respectful leadership, psychological safety, and meaningful flexibility. The office can encourage healthier behavior, but the culture must make that behavior possible.

Designing Around Human Needs

Human centered design begins by understanding how people actually work. Employees rarely perform one type of task throughout the day. They may need to concentrate independently, collaborate with colleagues, join virtual meetings, exchange informal ideas, or take a moment to recharge.

A thoughtfully designed workplace provides options for each of these activities. Open spaces can support interaction, but they should be balanced with enclosed rooms and quieter zones. Social areas can strengthen relationships, while accessible layouts ensure that employees with different physical, sensory, and cognitive needs can participate fully.

Inclusivity should be considered from the beginning rather than added after a workplace has been completed. Clear navigation, appropriate lighting, adjustable furniture, accessible facilities, and a variety of sensory environments can make the office more comfortable for a wider range of people.

The most successful workplaces are also shaped through employee participation. Surveys, workshops, interviews, and observation can reveal needs that may not be visible to designers or senior leaders. When employees contribute to the process, the final environment is more likely to feel relevant and authentic.

The Workplace as an Experience

The future office will not be defined by a single design trend. It will be defined by its ability to evolve. Technology will continue to improve, sustainability expectations will rise, and employee needs will change as new ways of working emerge.

Organizations that treat the workplace as an experience rather than a fixed collection of rooms will be better prepared for that future. By combining intelligent systems, responsible design, meaningful wellness, and genuine human insight, they can create environments that support both performance and belonging.

The workplace is no longer just where work happens. At its best, it is a living expression of how an organization values its people, its purpose, and the world around it.

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New Shapes of the Workplace

AT SAMPOERNA STRATEGIC SQUARE, READY TO USE OFFICES COMBINE ADAPTABLE LAYOUTS, SOPHISTICATED AMENITIES, AND SMART CONNECTIVITY TO CREATE AN ENVIRONMENT WHERE BUSINESSES AND THEIR PEOPLE CAN PERFORM AT THEIR BEST.

The modern workplace must accommodate more than daily business operations. It should support focused work, encourage collaboration, enhance employee comfort, and adapt as organizations evolve. Reflecting these priorities, Sampoerna Strategic Square offers ready to use offices designed around flexibility, convenience, and operational efficiency.

Fully furnished and thoughtfully configured, these workspaces allow businesses to begin operating without the delays, costs, and complexities involved in building an office from the ground up. Essential furniture and supporting facilities are already in place, enabling companies to focus their resources on business activities instead of managing a lengthy office setup process.

This streamlined approach is especially valuable in an increasingly agile business environment, where organizations must respond quickly to changing team structures, new opportunities, and future growth. Whether a company is entering a new market, accommodating additional employees, or establishing a presence in Jakarta, a ready to use office offers the flexibility needed to move forward with confidence.

A range of configurations is available to support businesses at different stages, from emerging companies establishing their presence to established enterprises expanding their operations. Private offices provide quiet settings for focused work and confidential discussions, while collaborative areas create space for teams to exchange ideas, solve problems, and work together effectively.

Professional reception areas help create a positive first impression for visitors. Conference rooms and executive boardrooms provide suitable settings for meetings, presentations, strategic discussions, and client engagements. Together, these spaces allow businesses to maintain a professional image while supporting the practical needs of their employees and guests.

Beyond functionality, the offices are designed to provide a comfortable and inspiring working experience. Thoughtfully arranged interiors create a refined atmosphere that feels both professional and welcoming. Expansive views across Jakarta's skyline bring natural energy into the workplace and offer a refreshing visual connection to the city beyond.

The surrounding environment further enhances the experience. Located within one of Jakarta's most recognizable business destinations, Sampoerna Strategic Square provides a prestigious address that can strengthen a company's professional presence and credibility. Its central location also allows businesses to remain close to important commercial destinations, financial institutions, hotels, restaurants, and other essential services.

Convenient access to public transportation adds another layer of efficiency. Nearby Transjakarta services and Bendungan Hilir MRT Station, located approximately three minutes away on foot, help simplify daily travel for employees, clients, and business partners. This accessibility makes the office easier to reach while supporting a more efficient and connected working routine.

By bringing together adaptable spaces, essential facilities, professional amenities, and excellent connectivity, these ready to use offices offer more than convenience. They provide a contemporary workplace solution where businesses can establish themselves quickly, work effectively, welcome clients confidently, and remain prepared for future growth.

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5 Places to Experience Indonesia's Heritage

FROM ANCIENT TEMPLES TO LIVING TRADITIONS AND SPECTACULAR LANDSCAPES, THESE FIVE DESTINATIONS REVEAL THE RICHNESS OF INDONESIA'S CULTURAL HERITAGE.

By Prasiddha Gustanto

With more than 17,000 islands, 1,300 ethnic groups and 700 languages, Indonesia offers an extraordinary wealth of cultural and natural heritage. These five destinations capture the country's remarkable diversity.

Bali

Known as the Island of the Gods, Bali remains Indonesia's leading destination, thanks to its rich variety of cultural and natural attractions.

In Ubud, visitors can explore the Sacred Monkey Forest Sanctuary, admire the Tegalalang Rice Terraces, visit Ubud Palace and browse the town's traditional art market.

Canggu and Kuta are popular for their beaches and surfing, while Seminyak offers luxury resorts and a lively nightlife scene. Another notable destination is Nuanu Creative City, a cultural and creative hub committed to sustainability.

Yogyakarta

Java is Indonesia's most populous and influential island, and Yogyakarta is one of its cultural centres. A visit to the Kraton offers an immersive introduction to Javanese history, traditions and royal heritage.

Nearby, Borobudur—the world's largest Buddhist monument—features more than 2,600 relief panels and hundreds of Buddha statues. Visitors can also explore the slopes of Mount Merapi or travel to Nglanggeran Tourism Village to learn about sustainable cocoa production.

Lombok

This adventure destination in West Nusa Tenggara combines dramatic landscapes with a rich cultural heritage. Mount Rinjani offers a challenging multi-day trek, while the nearby Gili Islands are known for their beaches, clear waters and abundant marine life.

Tetebatu and Sembalun provide peaceful mountain scenery, while Mandalika hosts international motorsport events, including MotoGP. Visitors can also discover traditional Sasak culture and weaving in villages such as Sukarara and Sade.

Flores

A journey through Flores often begins in Labuan Bajo, the gateway to Komodo National Park. Here, visitors can encounter Komodo dragons and explore remarkable coastal attractions, including the pink sands of Pink Beach.

In the mountain village of Wae Rebo, guests can learn about Manggarai culture and stay in traditional cone-shaped houses. Farther east, Mount Kelimutu is famous for its three volcanic crater lakes, whose colors change over time.

Raja Ampat

Raja Ampat, an archipelago of around 1,500 islands, cays and shoals in Southwest Papua, is home to some of the world's richest marine biodiversity. Its clear waters attract divers with colourful coral reefs, diverse marine life and Second World War shipwrecks.

Above the water, the Fam Islands offer spectacular limestone karst scenery. Visitors can also experience local Papuan culture in villages such as Arborek, which is known for its warm hospitality and traditional woven handicrafts.

Where Life and Work Thrive

FIVE CITIES SHOW HOW CREATIVE DESIGN, CLEAN MOBILITY AND SMART INFRASTRUCTURE CAN MAKE URBAN LIFE HEALTHIER AND HAPPIER.

By Hanif R. Arrayyan

A smart city is not defined by technology alone. Its real intelligence lies in how effectively it improves everyday life, making journeys easier, neighbourhoods healthier, public services more responsive and opportunities more accessible. These five cities demonstrate how sustainable planning and digital innovation can work together for the people who live and work there.

Singapore

Singapore combines long-term urban planning with one of the world's most advanced digital-government systems. Its Smart Nation program uses technology across transport, healthcare, housing and public services to create a more connected and efficient city.

Real-time information helps commuters plan their journeys, while digital public services allow residents and businesses to complete many essential tasks online. Green buildings, integrated transport networks and carefully planned parks help balance dense development with liveability. Singapore's strength lies in treating technology as part of a wider urban system rather than as an end in itself.

Copenhagen

Copenhagen has made sustainable mobility part of everyday life rather than a specialist choice.

An extensive network of cycle tracks, pedestrian routes and public transport allows residents to move around the city without depending heavily on cars.

Technology supports this human-centered approach through better traffic management, intelligent mobility trials and more efficient infrastructure. Meanwhile, accessible waterfronts, harbor swimming areas and green public spaces bring recreation directly into the urban environment. Copenhagen shows that climate-conscious planning can also make a city healthier, more social and easier to navigate.

Vienna

Vienna demonstrates how smart-city planning can support quality of life while preserving affordability, accessibility and social inclusion. Its extensive public-transport network connects residential districts with workplaces, cultural institutions and recreational areas.

More than half of the city is covered by green space, while compact development helps protect land and keep daily destinations within easy reach. Projects such as the Supergrätzl, or "super-neighborhood," reorganize streets to calm traffic and create more room for trees, pedestrians and community activities. Vienna proves that a smart city can be both technologically progressive and deeply people-focused.

Barcelona

Barcelona is rethinking how limited urban space should be shared. Its influential Superblocks program groups streets into larger neighborhood units, reducing through-traffic within them and returning space to pedestrians, cyclists, greenery and community life.

The city also uses open data and digital infrastructure to support urban management and public participation. Technology helps planners understand mobility and environmental conditions, while physical interventions create safer and more welcoming streets. Barcelona's model demonstrates that smart planning is most valuable when digital intelligence produces visible improvements at neighborhood level.

Seoul

Seoul combines an extensive public-transport system with digital services designed for a fast-moving, highly connected population. Integrated travel information makes it easier to navigate the city's metro and bus networks, while online platforms provide convenient access to public information and municipal services.

The city has also reclaimed urban space for people. The restoration of the Cheonggyecheon stream transformed a former elevated-road corridor into a central public landscape, creating walking routes, greenery and places to pause within a dense commercial district. Seoul shows how digital convenience and ambitious physical regeneration can work together to improve metropolitan life.

Century of Strength, Miles of Innovation

A LANDMARK ANNIVERSARY UNITED THE SAMPOERNA FAMILY THROUGH CELEBRATION, COLLABORATION, COMMUNITY ACTION, AND A SHARED VISION FOR THE FUTURE.

Sampoerna Olympics / Sampoerna Online Voice

The anniversary spirit extended well beyond the main celebration. Sampoerna Olympics encouraged friendly competition through padel, badminton, mini golf, and fun games, while Sampoerna Online Voice provided a stage for bands and vocal groups from different Business Units.

Sampoerna Blood Drive

Community participation also played an important role. A collaborative blood donation drive attracted 573 registered participants and successfully collected 486 bags of blood. The initiative was supported by Manulife Indonesia, Yayasan Manulife Peduli, community organizations, and UDD PMI Provinsi DKI Jakarta.

UMKM & CSR Festival

Economic empowerment was further promoted through the Sampoerna UMKM & CSR Festival, held from August 19 to 21, 2026. Carrying the theme "UMKM Tangguh, Ekonomi Tumbuh", the festival featured 118 MSMEs and provided licensing consultations, batik workshops, tax services, and a passport program that facilitated the issuance of 157 new passports. Contributions from participating Business Units and MSMEs also generated CSR donations for employees and communities in need.

The Day

Sampoerna celebrated its 113th anniversary on August 27, 2026, bringing together generations of achievement, a strong sense of unity, and an ambitious vision for the years ahead. Held at the garden area of Sampoerna Strategic Square, the celebration welcomed the Sampoerna family, executives, employees, and representatives from Business Units across the group.

Carrying the theme "Century of Strength, Miles of Innovation," the event honored a legacy shaped by resilience, discipline, and the continuous pursuit of excellence. Performances by participating Business Units and a communal meal created a warm and lively atmosphere, giving colleagues an opportunity to celebrate their shared journey and strengthen connections across the organization.

More than a celebration of longevity, the anniversary reflected the people and principles that continue to shape Sampoerna. Through collaboration, innovation, and contributions to society, Sampoerna enters its next chapter with a strong foundation and a shared commitment to future generations.

MICHAEL SAMPOERNA'S SPEECH

Selamat Sore Bapak dan Ibu keluarga Sampoerna,

Today, we celebrate 113 years of Sampoerna, a journey built by generations of people who have carried this company forward with resilience, discipline, and commitment.

Our theme, "Century of Strength, Miles of Innovation," reflects both our heritage and our responsibility for the future.

For more than a century, our strength has come from our ability to stay resilient through change, while continuing to grow with consistency and purpose. But strength alone is not enough. We must keep improving, adapting, and moving forward.

This spirit is closely aligned with Anggarda Paramita, our continuous pursuit of excellence. Excellence is not a destination. It is a mindset that should guide how we work, how we lead, and how we challenge ourselves to become better every day.

At the same time, our Three Hands philosophy reminds us that sustainable growth must create value not only for the company, but also for our business partners and for society. This principle has guided us for generations and must continue to guide us in the years ahead.

And none of this is possible without our people.

Every achievement we celebrate today comes from the dedication, collaboration, and contribution of all of you across Sampoerna Strategic Group.

Bapak dan Ibu sekalian,

As we look forward, our responsibility is clear: preserve the strength we have built, continue to innovate, and prepare Sampoerna for the next generation.

Thank you for your commitment and for being part of this journey.

Together, let us continue our Century of Strength and move forward through many more Miles of Innovation.

Happy 113th Anniversary to all of us.

Mari kita rayakan! Let us enjoy our celebration. Thank you

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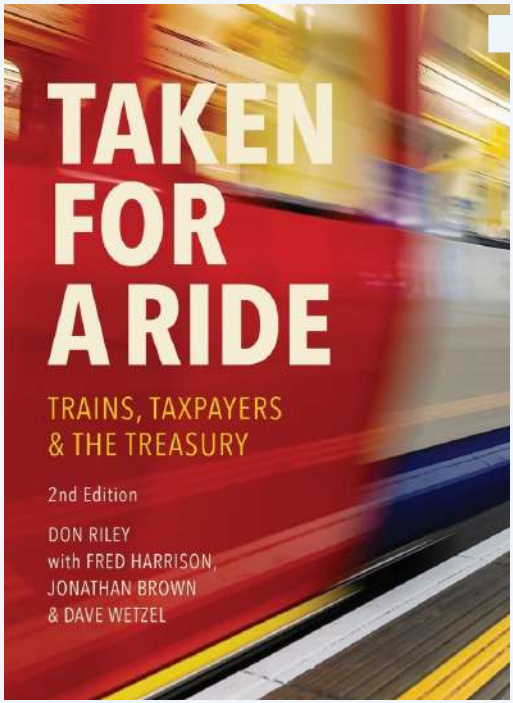
Taken for a Ride:

Trains, Taxpayers & The Treasury

Don Riley | 2nd Edition | 136 Pages | Shepheard-Walwyn | English | Available in print & e-book



Property developer Don Riley saw his properties soar in value after the UK government extended a nearby train line. In *Taken for a Ride*, Riley and his co-authors argue that land-value gains created by publicly funded infrastructure should benefit society, not only private landowners.

For more queries, visit
https://shepheardwalwyn.com/product/taken-for-a-ride-2nd-edition/

How can we create an economy for us all?

A podcast miniseries hosted by Jonathan Brown introduces the book's ideas through conversations with former UK transport secretary Steve Norris, environmental activist Dave Wetzel, and economists Fred Harrison and Phillip J Anderson.

Listen to the podcast:
https://www.podbean.com/ep/pb-y3vdn-169c4ff

A Place to Pause

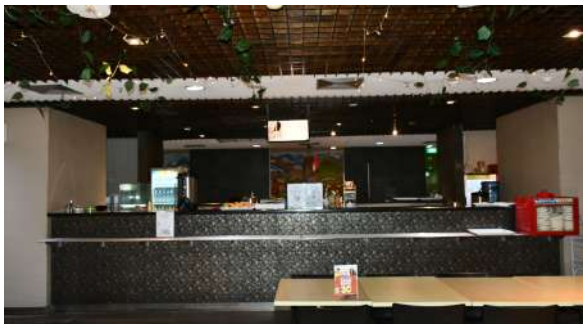
EVERYDAY FLAVORS TO EXPLORE UNDER ONE ROOF.

Located on the Lower Ground floor of Sampoerna Strategic Square's South Tower, Sampoerna Food Square offers an easy place to step away from the workday. Whether it is a quick lunch between meetings or a more leisurely meal with colleagues, the food court brings a range of choices together in one convenient spot.

Managed by Kopkar SS (Koperasi Konsumen Karyawan Sampoerna Strategic), the indoor dining area is clean, air-conditioned, and informal. With approximately 160 tables and 400 seats, there is room for office workers and visitors to sit down, catch up, and enjoy their meals.

The food court's tenants offer plenty to explore. Diners can choose from Gado Gado Petojo, Warung Sahabat, Kedai 88, Karaage Kitchen & Teppanyaki, Ambu, Dudung Roxy, Chicken Rice Arsido, and Caka Nona Manado. The mix makes it easy to find something different throughout the week—or return to a familiar favorite.

For a drink, snack, or smaller bite, the booths add more options: Kopi Kalima, Dum Dum Thai, Nona Vanda, Siomay Aje, and Kaisar Snack. Together, the tenants make Sampoerna Food Square a practical gathering place for everyday breaks.



Sampoerna Food Square is typically open Monday to Saturday, 10:00 am–8:00 pm, although individual stalls may keep different hours.

SAMPOERNA FOOD SQUARE

Sampoerna Strategic Square, South Tower
Lower Ground
Jl. Jend. Sudirman Kav. 45–46, Jakarta

A STRATEGIC ADDRESS
FOR STRATEGIC MINDS

Work Well, Live Well

SIMPLE TIPS TO HELP YOU FEEL HEALTHIER, MORE FOCUSED, AND ENERGIZED THROUGHOUT THE WORKDAY.

Healthy work habits do not need to be complicated. Small actions practiced consistently can improve comfort, support productivity, and help you finish the day with more energy.

1. Maintain good posture

Sit with your back supported, shoulders relaxed, and feet flat on the floor. Position your screen at eye level to reduce strain on your neck, shoulders, and back.

2. Move regularly

Avoid sitting in the same position for too long. Stand up, stretch, or walk for a few minutes every hour. Regular movement improves circulation and helps prevent stiffness.

3. Stay hydrated

Keep a bottle of water within reach and drink throughout the day. Proper hydration supports concentration, energy, and overall physical performance.

4. Choose balanced meals

Eat nutritious meals and snacks that include protein, vegetables, fruit, and whole grains. Limit excessive sugar and caffeine, as they may cause energy levels to rise and fall quickly.

5. Give your eyes a break

Look away from your screen regularly and focus on something in the distance. This simple habit can reduce eye strain and mental fatigue.

6. Protect your mental clarity

Plan your priorities, complete one task at a time, and take short pauses between activities. A few slow breaths can help you reset and refocus.

8CLEAN

New Location
MESIN 8CLEAN

Di Gedung Sampoerna Strategic Square

Lantai P1 – Area Parkir Motor

Gedung Sampoerna Strategic Square

Jl. Jenderal Sudirman Kav. 45–46,
Setiabudi, Jakarta Selatan

AMAN
UNTUK SEMUA HELM

CEPAT
5 MENIT SAJA

WANGI
& FRESH

BEBAS VIRUS
& KUMAN

BERSIH
& STERIL

Creating Impact Together

COLLABORATIVE INITIATIVES ADVANCED SOCIAL WELFARE AND PUBLIC HEALTH ACROSS COMMUNITIES SURROUNDING SAMPOERNA STRATEGIC SQUARE.

Throughout 2026, Sampoerna Land continued to strengthen its commitment to Corporate Social Responsibility through initiatives addressing social welfare and public health. These programs brought together tenants, vendors, employees, business partners, and local communities, reflecting a shared commitment to creating a positive and meaningful impact.

Breaking-the-fast-Gathering

During Ramadhan, Sampoerna Strategic Square hosted an iftar gathering attended by tenant representatives and 300 orphans from eight urban villages in Setiabudi District. Donations from tenants and vendors were distributed to the children, extending the spirit of togetherness and care beyond the building community.

Sepanjang tahun 2026, Sampoerna Land terus memperkuat komitmennya terhadap Corporate Social Responsibility melalui berbagai inisiatif di bidang kesejahteraan sosial dan kesehatan masyarakat. Program-program tersebut melibatkan tenant, vendor, karyawan, mitra usaha, dan masyarakat sekitar sebagai bentuk komitmen bersama dalam menciptakan dampak yang positif dan bermakna.

Buka Puasa Bersama

Pada bulan Ramadhan, Sampoerna Strategic Square menyelenggarakan buka puasa bersama yang dihadiri perwakilan tenant serta 300 anak yatim dari delapan kelurahan di Kecamatan Setiabudi. Donasi dari tenant dan vendor disalurkan kepada anak-anak yatim sehingga semangat kebersamaan dan kepedulian dapat dirasakan hingga ke masyarakat sekitar.

Idul Adha

Our commitment continued through the Idul Adha program, which distributed 15 cows (comprising 6 large cows over 500 kg and 9 medium cows over 350 kg), 27 large goats (over 50 kg), and IDR 26,152,000 in financial assistance to 300 orphans and surrounding communities.

Through these collaborative initiatives, Sampoerna Land continues to strengthen relationships with its stakeholders while delivering tangible benefits to the wider community.

Komitmen kami berlanjut melalui program Iduladha, yang menyalurkan 15 ekor sapi (terdiri dari 6 ekor sapi besar berbobot di atas 500 kg dan 9 ekor sapi sedang berbobot di atas 350 kg), 27 ekor kambing besar (berbobot di atas 50 kg), serta bantuan keuangan sebesar Rp26.152.000 kepada 300 anak yatim dan masyarakat sekitar.

Melalui inisiatif kolaboratif ini, Sampoerna Land terus mempererat hubungan dengan para pemangku kepentingan sekaligus memberikan manfaat nyata bagi masyarakat luas.

How to Use SSS Access

North Tower Lifts

Follow these steps for the old and new lifts.

1. Sign in

Sign in to the SSS Access app.

2. Scan at the entrance

Scan your QR code at the entrance gate or turnstile.

3. Access the lift

Old lift

Tap Access / Floor in the app. Scan your QR code at the reader on the right-hand side inside the lift. Your destination floor button will light up automatically.

New lift

Tap the floor marked “DOAS” in the app. Scan your QR code at the reader in front of the new lifts. The reader will assign you a lift, and your destination floor button will light up automatically.

4. Refresh your QR code daily

Refresh the app each day to get the latest QR code. The code changes every 24 hours.

1. Masuk

Masuk ke aplikasi SSS Access.

2. Pindai di pintu masuk

ID: Pindai kode QR pada gate atau turnstile saat masuk.

3. Akses lift

Lift lama

Ketuk Access / Floor pada aplikasi. Pindai kode QR pada reader di sisi kanan bagian dalam lift. Tombol lantai tujuan akan menyala secara otomatis.

Lift baru

Ketuk lantai bertuliskan “DOAS” pada aplikasi. Pindai kode QR pada reader di depan lift baru. Reader akan menentukan lift yang harus digunakan, dan tombol lantai tujuan akan menyala secara otomatis.

4. Perbarui kode QR setiap hari

Lakukan refresh pada aplikasi setiap hari untuk mendapatkan kode QR terbaru. Kode QR berubah setiap 24 jam.

Directory

PT SAMPOERNA LAND
Owner / Property Management

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South Tower, Mezzanine Level
Jl. Jenderal Sudirman Kav. 45-46
Jakarta 12930
Indonesia

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F: +6221 577 0901
www.sampoernastrategicsquare.com

NORTH TOWER

FOOD & BEVERAGES

A & W T: +6221 2598 4814	LG 23
Bakmi Naga T: +62877 852 75588	LG 7
Petik Jus T: +62822 6768 2228	LG 26
CIAO! Venezia	LG 3A
Dapura Kitchen	LG 8 -10
Kopi SSS T: +62812 1133 1585	THE GARDEN
Dapoer Luwih T: +62818 505 850	LG 21
Muffin House T: +62857 7030 2345	GF 9
Sai Ramen T: +62878 53542276	LG-27
Starbucks T: +6221 5795 0727	GF 3

BEAUTY & HEALTH

Drg. Leny Lisiyani T: +6221 577 1540	LG 28
Serene Wellness T: +62812 10009237	LG 29
Smile aesthetic & family Medical T: +62812 8521 3860	LG 06
Apotek Pharma Plus T: +6281 1971418	LG 06
PACE GYM T: +6218 18158798	3A
Sari Beauty Salon T: +62819 0584 2724	LG 3
Wing Chun Therapy T: +62819 0536 9369	LG 3A

OTHER SERVICE

AlfaMart T: +6221 5795 0796	LG 1
Arcata Design T: +6221 577 0080	LG 20-21
BCA T: +6221 5795 7010 +6221 5795 7008-09	GF 1
Bank Sahabat Sampoerna T: +6221 5795 1234	M
Call Centre Asuransi Jiwa Manulife T: +6221 2555 7788	GF 3A
MBS Tour & Travel - Money Changer T: +6221 5790 3505-2729	LG 31
Gereja Bethel Indonesia T: +62811 1680 812	FL 3
Strategic Pesti Control T: +6221 252 4230	LG 5
Sampoerna Gold (WARIS)	LG 12

SOUTH TOWER

FOOD & BEVERAGES

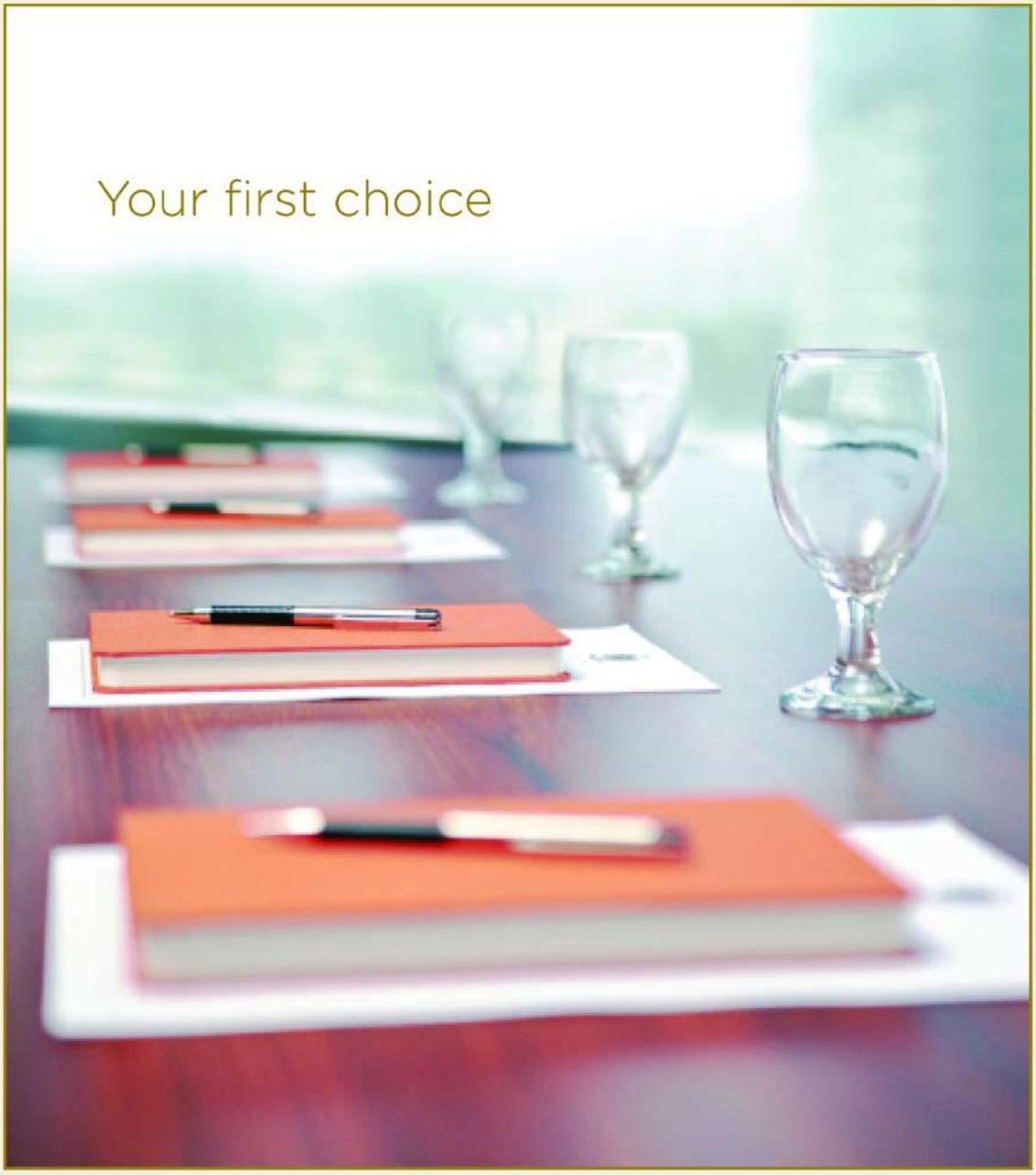
Cali Deli T: +6221 5790 3272-73	INTER
Fiore Bakery & Dried Flowers T: +6221 5793 0339	LG 14
Savvy Coffee and Bakes T: +62822 6768 2228	LG 11
C'east la Bakery T: +6218 0276261	LG 12A
Pagi Siang Malam T: +628811 1598 896	LG 18
Quickly T: +6221 5795 2257	GF 11
Sampoerna Food Square T: +6221 5795 0685-86	LG 30

ATM SERVICE/ ATM

BCA ATM	NT GF
BRI	LG
BSS	ST MEZZ
MANDIRI ATM	M

OTHER SERVICE

Bank Mandiri T: +6221 5795 2107	M
Dress Up T: +62852 1874 3015	LG 16A
Elang Satelit Abadi Security Office T: +62857 7477 7907	LG 27
Re.juve	LG ATM CENTER
Notary - Liestiani Wang, SH T: +6221 5795 2359	LG 17A
TIKI T: +6221 5795 0622	LG 16C



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